REPRINT INFORMATION – PLEASE READ!

For updated information please call 13 25 23 or visit the website www.deedi.qld.gov.au

This publication has been reprinted as a digital book without any changes to the content published in 1997. We advise readers to take particular note of the areas most likely to be out-of-date and so requiring further research:

• Chemical recommendations—check with an agronomist or Infopest www.infopest.qld.gov.au
• Financial information—costs and returns listed in this publication are out of date. Please contact an adviser or industry body to assist with identifying more current figures.
• Varieties—new varieties are likely to be available and some older varieties may no longer be recommended. Check with an agronomist, call the Business Information Centre on 13 25 23, visit our website www.deedi.qld.gov.au or contact the industry body.
• Contacts—many of the contact details may have changed and there could be several new contacts available. The industry organisation may be able to assist you to find the information or services you require.
• Organisation names—most government agencies referred to in this publication have had name changes. Contact the Business Information Centre on 13 25 23 or the industry organisation to find out the current name and contact details for these agencies.
• Additional information—many other sources of information are now available for each crop. Contact an agronomist, Business Information Centre on 13 25 23 or the industry organisation for other suggested reading.

Even with these limitations we believe this information kit provides important and valuable information for intending and existing growers.

This publication was last revised in 1997. The information is not current and the accuracy of the information cannot be guaranteed by the State of Queensland.

This information has been made available to assist users to identify issues involved in marketing rice flower. This information is not to be used or relied upon by users for any purpose which may expose the user or any other person to loss or damage. Users should conduct their own inquiries and rely on their own independent professional advice.

While every care has been taken in preparing this publication, the State of Queensland accepts no responsibility for decisions or actions taken as a result of any data, information, statement or advice, expressed or implied, contained in this publication.
Appendix 2

Resources

*DPI publications*

*Rice flower as an export industry—market opportunities* by Jim Lewis, Bronwyn Warfield and Roger Tomes, 1997. This report summarises market research in several key countries. It provides a thorough account of the major export markets for rice flower and other Australian native flowers and an overview of the Australian rice flower industry. It is available from the DPI Bookshop, PO Box 46, Brisbane, QLD 4001 (phone (07) 3239 3100) at a cost of $45 plus postage.

*Rice flower—production guidelines for growers* by Peter Beal, Cynthia Carson, Lois Turnbull and Leif Forsberg. This manual will be published in 1998. It will provide the latest information on all facets of production, based on industry experience and research conducted into rice flower. Areas to be covered include varieties, flowering, harvesting, agronomy, pest and disease control, postharvest handling, and costs and returns.

*GrowSearch Australia*

GrowSearch Australia is an information service run by the Department of Primary Industries for producers of ornamental crops. It has very comprehensive holdings on rice flower and related species. Information may be obtained on a subscription basis or as an occasional user. Details about the information available and the current fees may be obtained by contacting:

GrowSearch Australia  
PO Box 327  
CLEVELAND QLD 4163  
Phone: (07) 3821 3784  
Fax: (07) 3821 3784  
Email: GrowSearch@dpi.qld.gov.au

*RIRDC (Rural Industries Research and Development Corporation)*

RIRDC provides assistance for research and development into new and emerging industries, including the wildflower industry. It has an extensive range of research reports from projects it has supported.

*The Australian Wildflower Industry: A Review—Second Edition*, 1997, prepared for RIRDC by Karingal Consultants, contains a comprehensive overview of the Australian wildflower industry, consolidating on the 1993 review and updating some of the statistical data. It is available for $90.00 including postage and handling.

RIRDC  
PO Box 4776  
KINGSTON ACT 2600  
Phone: (02) 6272 4539  
Fax: (02) 6272 5877  
Email: rirdc@netinfo.com.au

*Rice flower—Integrating production and marketing* 45
Appendix 2

**FECA publications**

A number of excellent reference resources are available from the Flower Export Council of Australia Inc. (FECA).

FECA has compiled the report *A Study of the Japanese Flower Market* (1997), released in conjunction with RIRDC. The report looks at the production of cutflowers in Japan, the Japanese market for flowers, Australia as a supplier, and starting points in Japan. It is available for $24.00 from FECA or RIRDC. A further report has been released on the Netherlands. Other reports on the United Kingdom and Germany are planned.

*Export Guide for Australian Flowers and Foliages* (1997): This guide provides background information on the Australian flower industry and details on the basics of exporting, including the regulations and forms required to export flowers from Australia. The aim of the guide is to be ‘an information document to assist new entrants into the export of Australian floricultural products and to increase producers’ knowledge of the mechanisms and principles to successfully export Australian floral products’. It may be obtained from FECA at a cost of $80 (plus postage and handling: WA $4.50, interstate $6.00).

*Australian Flowers* (1995): This is a booklet with full colour photographs of flowers which can be grown in Australia. It is aimed at Japanese importers and flower users, and provides the scientific names of the flowers and foliage and their common names in English and Japanese. It may be obtained from FECA at a cost of $20 (plus postage and handling $1.50).

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