

Strawberry information kit

Reprint – information current in 1997



REPRINT INFORMATION – PLEASE READ!

For updated information please call 13 25 23 or visit the website www.deedi.qld.gov.au

This publication has been reprinted as a digital book without any changes to the content published in 1997. We advise readers to take particular note of the areas most likely to be out-of-date and so requiring further research:

- Chemical recommendations—check with an agronomist or Infopest www.infopest.qld.gov.au
- Financial information—costs and returns listed in this publication are out of date. Please contact an adviser or industry body to assist with identifying more current figures.
- Varieties—new varieties are likely to be available and some older varieties may no longer be recommended. Check with an agronomist, call the Business Information Centre on 13 25 23, visit our website www.deedi.qld.gov.au or contact the industry body.
- Contacts—many of the contact details may have changed and there could be several new contacts available. The industry organisation may be able to assist you to find the information or services you require.
- Organisation names—most government agencies referred to in this publication have had name changes. Contact the Business Information Centre on 13 25 23 or the industry organisation to find out the current name and contact details for these agencies.
- Additional information—many other sources of information are now available for each crop. Contact an agronomist, Business Information Centre on 13 25 23 or the industry organisation for other suggested reading.

Even with these limitations we believe this information kit provides important and valuable information for intending and existing growers.

This publication was last revised in 1997. The information is not current and the accuracy of the information cannot be guaranteed by the State of Queensland.

This information has been made available to assist users to identify issues involved in the strawberry production. This information is not to be used or relied upon by users for any purpose which may expose the user or any other person to loss or damage. Users should conduct their own inquiries and rely on their own independent professional advice.

While every care has been taken in preparing this publication, the State of Queensland accepts no responsibility for decisions or actions taken as a result of any data, information, statement or advice, expressed or implied, contained in this publication.



Queensland Government

Strawberry Information Kit

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Foreword

The Queensland Horticulture Institute is a business unit of the Department of Primary Industries with staff located at 16 centres across the State. It is the service delivery arm of the Queensland Government's support for the fruit, vegetable and amenity horticulture industries.

The core business of the Queensland Horticulture Institute is information. Our team of researchers, extension officers and other skilled professionals generate, format and distribute information to advance the horticultural sector.

Agrilink is a new concept in developing and packaging the information regularly sought by producers of horticultural commodities.

Each Agrilink kit has been designed to be both comprehensive and practical. As they are arranged to answer questions of increasing complexity, they are useful references for both new and experienced producers of specific crops. Agrilink integrates the technology of horticultural production with the management of horticultural enterprises.

Agrilink is a team effort. Each kit has been conceived and written by a team of extension and research staff with specialist knowledge of the crop and commodity. Most of the kits have also been field-tested by producers and other users. Agrilink products are being produced to high quality standards so that you can obtain maximum benefit from your investment in information.

Technology and crop management information are changing rapidly. Agrilink has been designed so that each kit can be regularly updated and kept relevant as a practical aid for horticultural producers.

The Queensland Horticulture Institute aims to be the key provider of innovative research services and support for the development of horticulture in Queensland. We seek to find solutions through science. Agrilink is a means of bringing that information to you.

Geoff Behncken

Convenor, Steering Committee
Queensland Horticulture Institute

January 1997

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Diseases of fruit crops, Denis Persley (ed), Department of Primary Industries, Queensland.

Insect pests of fruit and vegetables, G.A. Swaine, D.A. Ironside and R.J. Corcoran (eds), Department of Primary Industries, Queensland.

Strawberry pests, Roger Broadley, Geoff Waite, Jim Gage and Ray Greber, Department of Primary Industries, Queensland.

Plant nutrient disorders 1: Temperate and subtropical fruit and nut crops, R.G. Weir and G.C. Cresswell, NSW Agriculture and Inkata Press.

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Preface

To be viable and competitive, horticultural growers face many challenges. These require significant economic and social restructuring and the adoption of new, complex and high risk technologies. The main prerequisite for these decisions is the availability of high quality, timely and relevant information.

Producing this information was the challenge that triggered the Agrilink information concept in 1992. Agrilink evolved from research that showed our existing information at that time lacked completeness, quality, easy access and regular updating. Over the last four years, Agrilink has developed and trialled a new information system to address these deficiencies. This has culminated in this new series of information kits.

Agrilink is built around several important principles. Its products focus on the core information that is most needed and regularly sought by growers. The information is presented in line with how it has been sought from us over the last 15 years. The contents are packaged into integrated information kits that make access and information retrieval easy. For the first time, we are providing a commitment to updating the information on an annual basis. The whole system is being operated under quality management to guarantee product quality and integrity.

The development of Agrilink has been a team effort. I thank all of the DPI staff, consultants and growers who have cooperated in our information gathering workshops. I also thank the artists, printing consultants and editors who have helped to turn the raw information into information kits. This new stage of Agrilink is possible through the funding support of DPI's New Initiatives Program, for which I am particularly grateful. This support has enabled a specialist project team to be developed to carry on the work. I thank this team for the wonderful effort they have put in to getting this new stage off the ground.

Four people deserve special mention. Brian Cull helped to develop the Agrilink concept and has vigorously encouraged its development since. Geoff Behncken provided the initial funding and was instrumental in helping secure the special funding for this new stage. Loraine Chapman has provided a range of specialist design and desktop publishing skills, a contribution which has been outstanding. Cheryl Hutchings helped to develop the Agrilink logo and has provided valuable commercial advice throughout.

I believe that Agrilink has made considerable progress in the challenge to provide high quality, timely and relevant information to Queensland's horticultural industries. The Agrilink project team looks forward to continuing the work into the new millennium.

Noel Vock
Agrilink Project Leader
January 1997

About the authors

Noel Vock

Noel is a Senior Information Extension Officer at DPI's Maroochy Horticultural Research Station at Nambour. He has 25 years of experience in developing information systems in agriculture, initially as an Extension Plant Pathologist. For eight years, he was DPI's strawberry extension specialist where he assisted the industry in evaluating new varieties, improving cultural techniques and improving marketing performance. Since 1993, Noel has led the Agrilink information project.

Neil Greer

Neil is a Senior Extension Horticulturist at DPI's Maroochy Horticultural Research Station at Nambour. He has over 12 years of experience servicing extension projects in the lychee, strawberry, mango and nursery industries. Since 1989, he has been DPI's state extension specialist for strawberries. He currently leads the Better Berries project which coordinates all DPI's strawberry research and development activity including plant breeding, pest and disease management, nutrition management and post-harvest handling.



CONTENTS

Section

Before you start

A checklist of things you need to know before you start growing the crop

1

Common questions

The twenty or so most commonly asked questions about the crop

2

Growing the crop

Our guide for selecting varieties, and establishing, producing and marketing the crop

3

Key issues

More detailed information on the key issues and important decisions affecting the crop

4

Problem solver

A picture series of the common problems with notes on what you can do about them

5

Contacts and references

A list of industry organisations, product suppliers, information sources and further reading

6

Index

An A to Z index to help you find information quickly

7

Your info

A place to store information that you have collected

8